

Media Literacy

- 1) Who created this message and why are they sending it?
- 2) What techniques are being used to attract/hold my attention?
- 3) What lifestyles, values and points of view are being represented in the message?
- 4) How might different people understand this message differently from me?
- 5) What is omitted from this message?

<http://www.medialit.org/>